

Proclamation # 2010-001

# Proclamation

## of the Board of County Commissioners of Ouray, State of Colorado Proclaiming Ouray County's Support of *Shopping Locally* and "The 3/50 Project"

**WHEREAS,**

Ouray County businesses are predominantly small, independently and locally owned;

**WHEREAS,**

the unique and vibrant character of Ouray County's municipalities' Main Streets is attributed to the goods and services offered by our local, independently owned, small businesses;

**WHEREAS,**

a significantly larger amount of money stays in the community through payroll, sales taxes, and charitable contributions to our local non-profit organizations when spent at local businesses compared to non-local businesses;

**WHEREAS,**

our locally owned restaurants, shops, lodging, and professional services, considerably enhance our quality of life in Ouray County and attract visitors;

**WHEREAS,**

buying local goods and services reduces traffic congestion and greenhouse gas emissions;

**WHEREAS,**

our local businesses are invested in living, working, and playing in Ouray County;

**WHEREAS,**

if half of the population of Ouray County spent \$50 each month at independently owned, local Ouray County businesses, their purchases would generate more than \$103,500 of revenue each month.  
If all of the registered voters in Ouray County spent \$50 each month, their purchases would generate over \$189,000 of revenue each month;

**WHEREAS,**

more information about "The 3/50 Project" which is designed to strengthen local economies is available at [www.the350project.net](http://www.the350project.net);

**WHEREAS,**

Ouray County business leaders, citizens, Ridgway Chamber of Commerce, and Ouray Chamber Resort Association all have indicated their support for *Shopping Locally* and "The 3/50 Project";

**NOW, THEREFORE BE IT PROCLAIMED,**

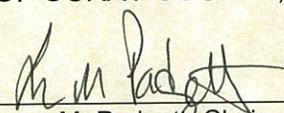
that the Ouray County Board of County Commissioners urges all County citizens to consider the benefits of *Shopping Locally* and to support our local Ouray County businesses; and in demonstration and furtherance of this objective, Ouray County will continue to make every effort to purchase locally and to support businesses located within Ouray County in accordance with the Ouray County Purchasing Policy.

Adopted this 10th day of May, 2010.

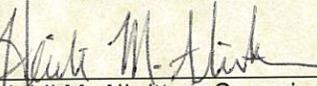


Michelle Nauer, County Clerk and Recorder  
By: Linda Munson-Haley, Deputy Clerk of the Board

BOARD OF COUNTY COMMISSIONERS  
OF OURAY COUNTY, COLORADO

  
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